



PA ON THE WAY



'Thank you' gift ideas for this Festive Season!

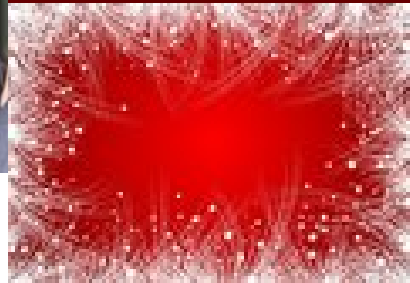
Greetings!

Can you believe that it is December already? Have you completed all that Christmas shopping or are you still working on it? Do you have the time to complete both family and corporate gift shopping?

This year Christmas feels different. Have you been listening to the news and all that doom and gloom? I have been listening to Marketing Tips and they are all saying the same thing. Keep up the advertising, continue to do what you have always done at this time of the year. This is when it is important to keep up your presence. Do not change anything because this is when it helps you the most. With this in mind I wanted to bring the following to your attention again.

Top of your list may include:

1. Christmas / Festive Season Cards
2. Client Gifts
3. Employee Gifts
4. Christmas / End of Year Party



Fridge-to-go 'Bottle Fridge'



Have you ever given your client a beautiful bottle of wine but only had a standard bottle bag or box to present it?

Not only do those bags and boxes not represent the image you want to portray, they also get thrown out and are a waste of your money... so why not present your bottle in a stylish Fridge-to-go Bottle Fridge?

PA on the Way have made some amazing contacts this year and I have continued to do so since the last Christmas ideas newsletter. I wanted to share with you some new contacts.

Below are some great ideas for the perfect corporate gifts for your clients. Or you can let me know what your requirements are and we will search for the perfect gift for you. All prices are subject to quantities and lead time, so please contact me ASAP and we can discuss your options.

Please contact me on sarah@paontheway.com.au or 0407 705 058. We look forward to supporting you at this busy time of year.

Best wishes,

Sarah O'Reilly
Director
www.paontheway.com.au



Festive Gift Baskets with Style

It is time to think Festive Season and show the people most important to your business how important they are. Treat your clients and employees to something from a fantastic range of gift hampers suiting all budgets. Your hamper can be customised and personalised to meet your requirements. Delivery is available Australia wide for your convenience.

Get your orders in now to avoid last minute disappointments. Leave a lasting impression this Festive Season.

Call Sarah now on 0407 705058 to organise your gift hampers or email sarah@paontheway.com.au

A Sweet Idea... Chocolates in an

Your clients will reuse the Bottle Fridge many times and, by having your logo on the bag, you will stay top-of-mind and get seen by many others.

Cupcake Frenzy



Sweet Little Things are feeding the cupcake craze by offering something completely different to the Sydney market - gourmet cupcake gift hampers.

Not only are the cakes truly out-of-this-world but the ladies at Sweet Little Things are committed to making your experience with them a memorable (and easy!) one.

Simply email them on admin@sweetlittlethings.com.au to request their new 'corporate cupcake couture' catalogue. This features their many cupcake hamper designs and ideas on how they can embellish their hampers with your unique company branding.

www.sweetlittlethings.com.au

Phone: 1300 997 448



envelope

Do you want something smaller and simpler to give to your clients who have supported you throughout the year?

How would you feel about sending your clients an envelope containing 4 chocolates with your company name and logo? Or even better, a box of 12 Christmas chocolates in either red/white box or silver box with a clear lid and ribbon.

These wonderful chocolates would be delivered to you for dispatch to your clients or PA on the Way would organise the delivery.

Simply email your request to Sarah on sarah@paontheway.com.au and let us take the process over for you.



PA on the Way wishes you a very Merry Christmas and a wonderful New Year.



Sarah O'Reilly
[PA on the Way](#)

Call me to discuss your requirements 0407 705058
Email me at sarah@paontheway.com.au